Bar TAB
Bar Training for Active Bystanders

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Overview of bystander programs
- Theoretical framework
- Examples/effectiveness of college-based programs

Extending these programs to bartenders
- Why bartenders?
- How to get the “buy in” from bars
- Importance of interagency coordination

Process of developing BarTAB

Overview of BarTAB
- Components and examples
Influences: attitudes and beliefs that support sexual violence; impulsive and antisocial behavior; childhood history of sexual abuse or witnessing violence; alcohol and drug use

Community Influences: association with sexually aggressive peers; family environment that is emotionally unsupportive, physically violent or strongly patriarchal

Societal Influences: inequalities based on gender, race and sexual orientation; religious and cultural beliefs; economic and social policies

Relationship Influences: general tolerance of sexual assault; lack of support from police or judicial system; poverty; lack of employment opportunities; weak community sanctions against perpetrators

Individual Influences: attitudes and beliefs that support sexual violence; impulsive and antisocial behavior; childhood history of sexual abuse or witnessing violence; alcohol and drug use

Ecological Model of Violence
## Sexual Violence Continuum

<table>
<thead>
<tr>
<th>Category</th>
<th>Examples</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Words, Gestures &amp; Jokes</strong></td>
<td>• Unwanted, sexually offensive words or jokes</td>
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<tr>
<td></td>
<td>• Unwanted sexually offensive gestures</td>
</tr>
<tr>
<td><strong>Sexual Pressure &amp; Coercion</strong></td>
<td>• One person feels pressured to engage in sexual acts</td>
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<tr>
<td><strong>Intimidation &amp; Threats</strong></td>
<td>• Threatening action if sexual acts are not performed</td>
</tr>
<tr>
<td><strong>Non-consensual touch</strong></td>
<td>• Unwanted sexual touching (i.e. groping, grabbing, feeling)</td>
</tr>
<tr>
<td><strong>Sexual Violence</strong></td>
<td>• Sexual assault</td>
</tr>
<tr>
<td></td>
<td>• Rape</td>
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<tr>
<td></td>
<td>• Physical violence</td>
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</table>
Overview of Bystander Programs

- Focuses on positive self-perceptions
  - “Allies” rather than “victims” or “perpetrators”
- Break down barriers to intervention
  - Latane and Darley (1970)
    1. Notice the event
    2. Interpret it as emergency
    3. Responsibility for acting
    4. Decide how to act
    5. Act
Bystander Programs – Effectiveness

- Examples of college programs
  - Bringing In the Bystander
  - Mentors in Violence Prevention (MVP)
  - Green Dot
  - InterACT

- Effectiveness Increase knowledge
  - Decrease rape myths
  - Increase pro-bystander attitudes

- Campus SaVE Act (2013)

Drug and alcohol facilitated rape (DAFR)
- ~50% of sexual batteries of college students involve alcohol (Kilpatrick et al., 2007)

Unique role of bartenders
- Provider of entertainment and possible harm
- Favor DUI interventions that do not limit sales (Turrisi et al., 1999)
- Focus group – divide between patrons and owners
Florida Dram Shop Laws

“Liability for injury or damage resulting from intoxication.—A person who sells or furnishes alcoholic beverages to a person of lawful drinking age shall not thereby become liable for injury or damage caused by or resulting from the intoxication of such person, except that a person who willfully and unlawfully sells or furnishes alcoholic beverages to a person who is not of lawful drinking age or who knowingly serves a person habitually addicted to the use of any or all alcoholic beverages may become liable for injury or damage caused by or resulting from the intoxication of such minor or person” (Fla. Stat. § 768.125)
Media and Promotional Material

- Facebook page
  www.facebook.com/ShowMeYourBarTAB
- After program completion
  - Coasters
  - Pens
  - Posters
Poster to be given to the bars after program completion

Emphasizes that bartenders are compassionate

Also links to facebook page
Community Action Team

- Hillsborough County Public Defender’s Office
- Hillsborough County Sheriff’s Office
- Club Prana
- Tampa Alcohol Coalition
- University of South Florida
- University of South Florida Police Department
- University of South Florida Center for Victim Advocacy and Violence Prevention
- University of Tampa
Process of Developing BarTAB

- Interagency Coordination
- Environmental Scan
  - Relevant legislation
  - Victimization statistics
  - Drinking behaviors and locations
  - Services available to community
- Community Survey of Attitudes
  - Extension of college–based research to general population
- Focus Groups with Bar Staff
Environmental Scan – Victimization Statistics – UCR Forcible Rape

http://www.fbi.gov/about-us/cjis/ucr/ucr
# Sexual Assault on Campuses

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</thead>
<tbody>
<tr>
<td>University of South Florida</td>
<td>9</td>
<td>1</td>
<td>7</td>
<td>−22%</td>
</tr>
<tr>
<td>University of Tampa</td>
<td>2</td>
<td>3</td>
<td>7</td>
<td>250%</td>
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<tr>
<td>Hillsborough Community College</td>
<td>0</td>
<td>0</td>
<td>2</td>
<td>200%</td>
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</table>
Individual Robbery

http://raidsonline.com/?address=tampa,fl
Services Available to Community Members

- Many services available to prevent DUI
  - Public transportation
  - Zingo Designated Drivers
  - AAA’s Tow to Go (partnership with Bud Light)

http://zingotampa.com/
Phone Apps

USF’s Watch Your BAC App

Circle of 6 App
Focus Groups with Bar Staff

- 4 Establishments – 39 Bartenders/Managers/Security
- Questions regarding
  - Definition of sexual harassment/violence
  - Situations they have seen
  - Intervention strategies
  - Desired knowledge
  - Supplements with patrons
Focus Group with Bar Staff – Highlights

- Lack of knowledge, but enthusiasm for the program
- Stereotypical scenarios and stereotypical responses
  - Emphasized “stranger danger” and date rape drug situations
  - Focused on environmental design for prevention and physical interventions
- Ambiguity
  - Biggest barrier to intervening!
- Patron knowledge
  - See them as drink dispensers
  - Need for them to understand consent and to keep an eye on each other
Poster for distribution at bars that participate in BarTAB

Aimed at informing patrons about consent and alcohol
Overview of Program

- 2 hour on-site training

- Components
  - Knowledge
    - Prevalence of sexual violence
    - Consent and alcohol
    - Date rape drugs
  - Victim empathy
    - Dispelling rape myths
  - Interventions
    - Safe and discrete (e.g., distraction or humor)
    - Can be used in ambiguous situations
Knowledge

- Prevalence
- Definitions
  - Forcible rape → drug/alcohol facilitated rape
  - Flirting vs sexual harassment
- Date Rape Drugs
  - Discuss common ones
  - Focus on alcohol
Don’t forget to lock the door
Don’t wear that short of a skirt
Don’t wear high heels
Don’t go out after dark
Don’t go out with friends
Don’t go out alone
Don’t drink too much
Don’t go over to his house
Don’t draw attention to yourself
Don’t trust those guys
Don’t wear a low cut shirt
Don’t lead him on
Don’t smile
Don’t walk down that street
Don’t let your guard down
Don’t give him your number
Alcohol and Sexual Violence

- Obvious Solution = Stop Drinking
  - Why this is wrong
    - Victim blaming
    - Bad for business
- Problem is not that men are too intoxicated to “know better”

Victim Empathy Activity

Materials
- Piece of paper with 3 boxes or tabs
- Pen

Procedure
- 1st Tab – Write the name of the person who you usually go to for advice or to talk out a problem
- 2nd Tab – Write the name of a place where you go to have fun
- 3rd Tab – Write down a secret. One that you don’t like to talk about

Adapted from Banyard and colleagues (2005). Rape prevention through bystander education: Bringing a broader community perspective to sexual violence prevention. U.S. Department of Justice
# False Reporting of Rape

<table>
<thead>
<tr>
<th>Rapists</th>
<th>Reported</th>
<th>Faced Trial</th>
<th>Jailed</th>
</tr>
</thead>
</table>

[Bar TAB](http://theentireproject.com/the-truth-about-false-accusation) Design by Paul Pierson Falsely Accused
2 out of 3 victims know their attackers
Though this may seem a stretch, we must think of rape crimes in the same light as other crimes. We don’t accuse those who have things stolen from them for flaunting their wealth in front of others. The majority of murder victims knew their attacker, yet no one calls it “acquaintance murder.” Why is rape different? (image via http://seesuzysketch.blogspot.com/2011/01/victim-blaming-cartoon-for-safer.html)
Victim Empathy Activity #2

- **Materials**
  - Copies of “Letter to Dan Savage”

- **Procedure**
  - Read letter
  - Discuss how participants would respond to that letter if you were Dan Savage

Adapted from WISE of the Upper Valley
Bystander Skills

- Best interventions will be ones in which the patrons do not know that you are intervening
- Discuss interventions → Do not lecture
  - Guided discussion of possible interventions and possible outcomes
- Safe and discrete interventions
  - Distraction
  - Humor
  - Eye Contact
  - Buddy
  - Delegate
Examples of Situations in Training

- Two men talking in a bar about getting a woman intoxicated in order to have sex with her

- Woman is visibly uncomfortable with the amount of physical attention (e.g., dancing)

- Male orders a very strong drink for a woman and a weak one for himself

- Man approaches a woman alone at a bar and announces he is going to take her home
Final Thoughts

- Encourage respectful conversation
  - Establish ground rules
  - Be prepared to encounter resistance
- Come prepared with resources
  - Expect disclosure
- Have fun
  - Sexual assault is terrible, but allies engaged in the fight is wonderful!